



FORO INTERNACIONAL DE INCENDIOS FORESTALES EN LATINOAMÉRICA

International Forum on Forest Fires in Latin America

18 - 20 October 2018

Córdoba [Argentina]

SPONSORS & EXHIBITORS GUIDE

ORGANIZAN:



**PAU
COSTA
FOUNDATION**



FORO INTERNACIONAL DE INCENDIOS FORESTALES EN LATINOAMÉRICA

International Forum on Forest Fires in Latin America

18 - 20 October
Córdoba [Argentina]

Quorum:

Centro de Congresos y Convenciones

Av. La Voz del Interior 7000

Ciudad Empresaria

Zona Norte, Córdoba

República Argentina



PRESENTATION

The problem of forest fires is global and due to climate change, its impact reaches areas that had traditionally been left out of their most devastating effects. The consequences are perceived in the forest mass but also in the economy, tourism and the safety of citizens.

In this context, the Federation of Volunteer Firefighters of the Province of Córdoba [Federación de Bomberos Voluntarios de la Provincia de Córdoba] together with the Pau Costa Foundation of Spain, member of the Civil Protection System of the European Union, propose to generate a space for debate for professionals from all sectors involved in the emergency management related to forest fires, through co-hosting the first edition of the International Forum on Forest Fires in Latin America.

The reflections and conclusions of this Forum will feature the dissertation of professionals of international prestige in the subject, with operational, academic and technical profiles, to give a global vision of Forest Fire Safety and operations. Thus, a very remarkable assistance from professionals related to this sector is expected.



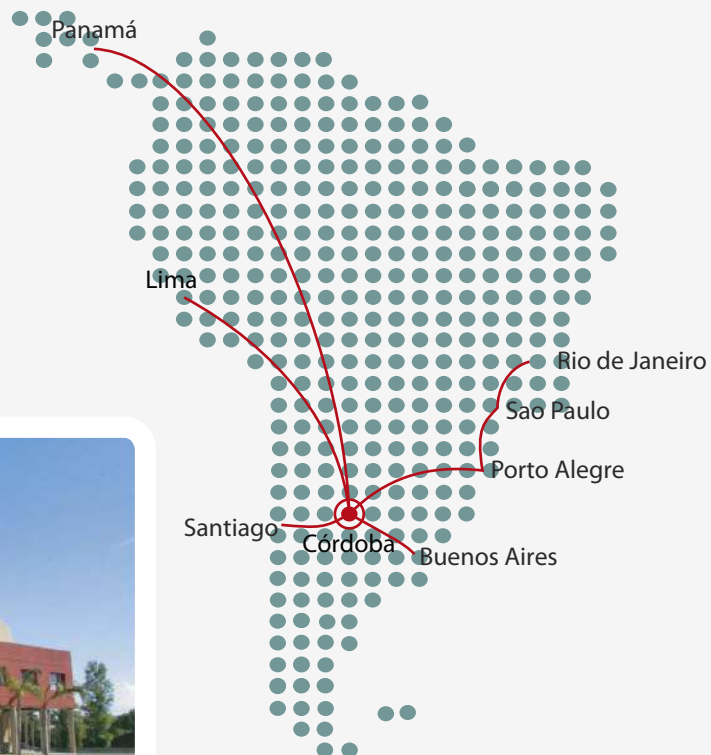
REASONS TO PARTICIPATE IN THE FORUM

The **International Forum of Forest Fires in Latin America** will be the ideal place to create new relationships and synergies with professionals from all over the continent and the rest of the world. Companies will be able to maximize time and marketing investments while receiving feedback from the international firefighting services on their products and services.

Around 500 attendees from all over the world are expected, people linked to the sector of emergencies and forest fire management at national and international level: extinction services, universities, political authorities, research centers, professional training centers, among others.

The exhibitors and sponsors will be permanently visible during the event. The halls for coffee and lunch will be close to the exhibition areas. There will also be screens located at different points of the event to follow the presentations. The logos and announcements of the the sponsors will also be shown in these screens.

The venue of the Forum is also a good reason to sponsor this event: Cordoba is strategically located in the center of Argentina and has important transport infrastructures that make it easy to reach from different parts of the continent. Specifically, the Forum headquarters are located less than 5 minutes from the Pajas Blancas International Airport and 15 minutes from the city center.



SPONSORSHIP CATEGORIES

There are 4 different sponsorship options for the International Forum of Forest Fires in Latin America:



DIAMOND CATEGORY

Cost: **USD 10,000**

It includes:

- 5 free registrations to attend the event [presentation sessions and workshops]
- 2 invitations to the gala dinner
- Logo on the main panel of the exhibitor
- Logo on the side panels of the display
- Projection of dynamic advertising at gala dinner for 30 sec.
- Interactive logos in the hallways
- Dynamic advertising projection during breaks of 15 sec.
- 5 modules for 3 x 3 mts. stands in the exhibitors' lounge
- Logo on accreditation cards
- Logo in the official website of the event
- Outdoor space of 20 x 20 mts for stands
- 15 covered parking spaces for your guests



GOLD CATEGORY

Cost: **USD 7,500**

It includes:

- 4 free registrations to attend the event [presentation sessions and workshops]
- Logo on the side panels of the display
- Interactive logos in the hallways
- Dynamic advertising projection during breaks of 15 sec.
- 3 modules for 3 x 3 mts. stands in the exhibitors' lounge
- Logo on accreditation cards
- Logo in the official website of the event
- Outdoor space of 15 x 15 mts for stands
- 5 covered parking spaces for your guests



SILVER CATEGORY

Cost: **USD 3,000**

It includes:

- 2 free registrations to attend the event [presentation sessions and workshops]
- Logo on the side panels of the display
- 2 modules for 3 x 3 mts. stands in the exhibitors' lounge
- Logo on the accreditation cards
- Logo in the official website of the event
- Outdoor space of 10 x 10 mts for stands
- 3 covered parking spaces for your guests



BRONZE CATEGORY

Cost: **USD 1,000**

It includes:

- 1 free registration to attend the event [presentation sessions and workshops]
- Logo on the side panels of the display
- 1 module for 3 x 3 mts. stands in the exhibitors' lounge
- Logo in the official website of the event
- 1 covered parking space for your guests



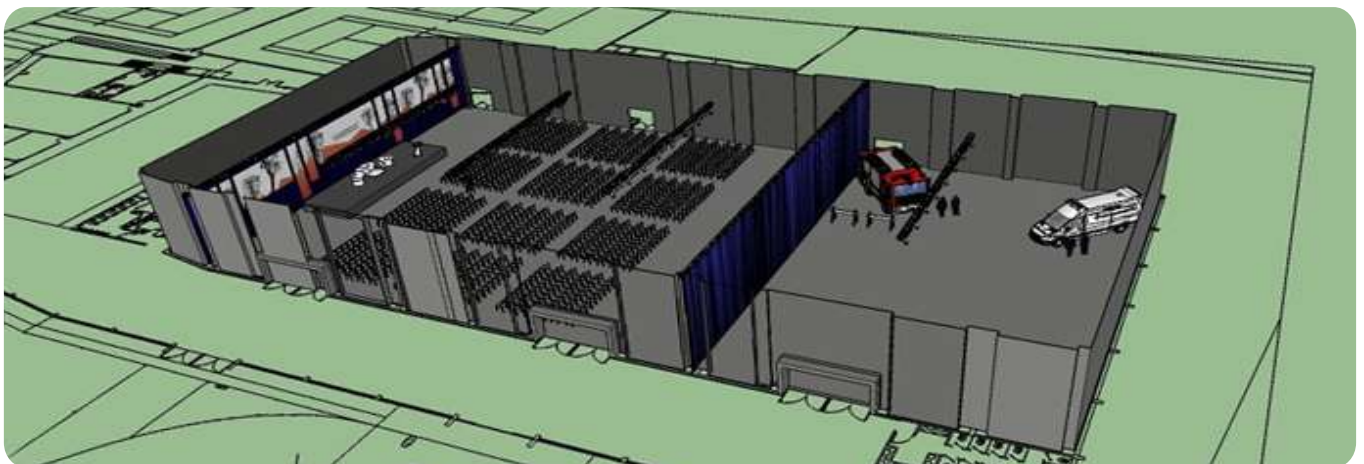
GENERAL CONDITIONS

- 1.** The database of attendees is not delivered to the exhibiting companies, without exception. Each company must have its own data collection system. [forms, ballot boxes for raffles, etc.].
- 2.** Each of the companies participating in the commercial exhibition must hire a stand for exclusive use. Two or more companies cannot share the same stand.
- 3.** The participation of the companies in the congress includes, according to the category of Sponsor, their presence in the parallel commercial exhibition, forum and possibly in workshops [requires signing up with the Federation of Firefighters of the Province of Córdoba]. It is forbidden to hold courses and / or activities before and after the congress without proper authorization.
- 4.** The stand includes:
 - a.** Dividing panels
 - b.** Canopies for commercial graphics [they will be done by the service provider in charge of the Sponsor].
 - c.** Spot with 150 watt reflector lamp.
 - d.** An electrical outlet.
 - e.** 4 chairs .

The stands do not include tables. The furniture to be used in the stands will be managed by the service provider and will be at the sponsor's choice as well as their position.

- 5.** The panels and the aluminum of the stands cannot be nailed, scratched, painted, perforated or deformed by any manual or mechanical method or procedure.
- 6.** It is not possible to use elements with glues such as contact cement, epoxy glue, silicone, gun for fusible adhesive bars, etc. To paste only use materials authorized by the service provider, if using self-adhesive graphics we ask not to remove them to avoid damage to the plates.
- 7.** In case of placing hanging elements [billboards , banners, etc.] or electricity in the upper part of the stand, they will have to be authorized by the organization of the event.
- 8.** In case of damage or deterioration of any panel and other element of the stand, the exhibiting company shall be responsible for the cost corresponding to the damages caused.
- 9.** You cannot use microphones in the stands.
- 10.** The reproduction of music or video that is not previously agreed upon with the coordination of the event is strictly prohibited.

- 11.** The companies will not be able to place banners, promoters, billboards, posters, etc. outside the stand, nor in such a way that these elements affect the other stands.
- 12.** The use of animals, skins, etc. is not allowed as decorative elements of the stands.
- 13.** The FBVPC does not provide elements such as shoes, adapters, stairs, etc.. Each company must provide the necessary means for loading and moving its elements, as well as for the decoration and assembly of its stand.
- 14.** The FBVPC is not responsible for damages, losses or thefts that may arise within the facilities of the property.
- 15.** All material entered on the property will be reviewed by security personnel of the organisation, without exception.
- 16.** No brochures or information corresponding to other congresses whose organization is external to FBVPC may be delivered, in the stands or outside of them, except in the cases previously authorized by the organization.
- 17.** It is strictly forbidden to deliver brochures belonging to companies not present at the commercial exhibition area, on the stands or outside of them.
- 18.** Companies that wish to carry out raffles on their own account must do so, without exception, during breaks scheduled, without overlapping scientific conferences or workshops that are part of the program of the event.
- 19.** Parallel workshops to those stipulated by the organization of the event cannot be carried out under any point of view.
- 20.** Companies wishing to perform live demonstrations at the stands may do so only during recess times. It is strictly forbidden to perform live demonstrations during the dissertations.



ASSEMBLY AND DISASSEMBLY OF STANDS

Venue will be open to assemble stands on Tuesday 16 and Wednesday 17 of October, 2018.

The schedule will be from 8 a.m. to 10p.m. of the respective days.

The stands must be ready by 10pm on Wednesday, October 17, since after that time the property will be locked for security reasons.

The access for assembling stands and material is through the download sector entrance and not from the lobby.

Disassemble of the stands must be done on Saturday 20.

The Quorum Hotel does not allow access into the area of downloads and assembly to people who do not have ART per day. This is required for the whole duration of the Forum. It will not be possible to disarm stands before the end of the event.

ACCREDITATION OF STAND STAFF

A maximum of 2 authorized persons will be accepted for each module of 3 x 3 meters. The companies that host workshops will have one more module.

Due to the fact that the exhibitors' accreditations are printed beforehand, the corresponding data of the personnel will be needed.

EXTRA FURNITURE HIRING

The data of the supplier of extra furniture for the stands will be provided directly from the FBVC.

For more information you can send an email to forointernacional@bomberoscordoba.org.ar.

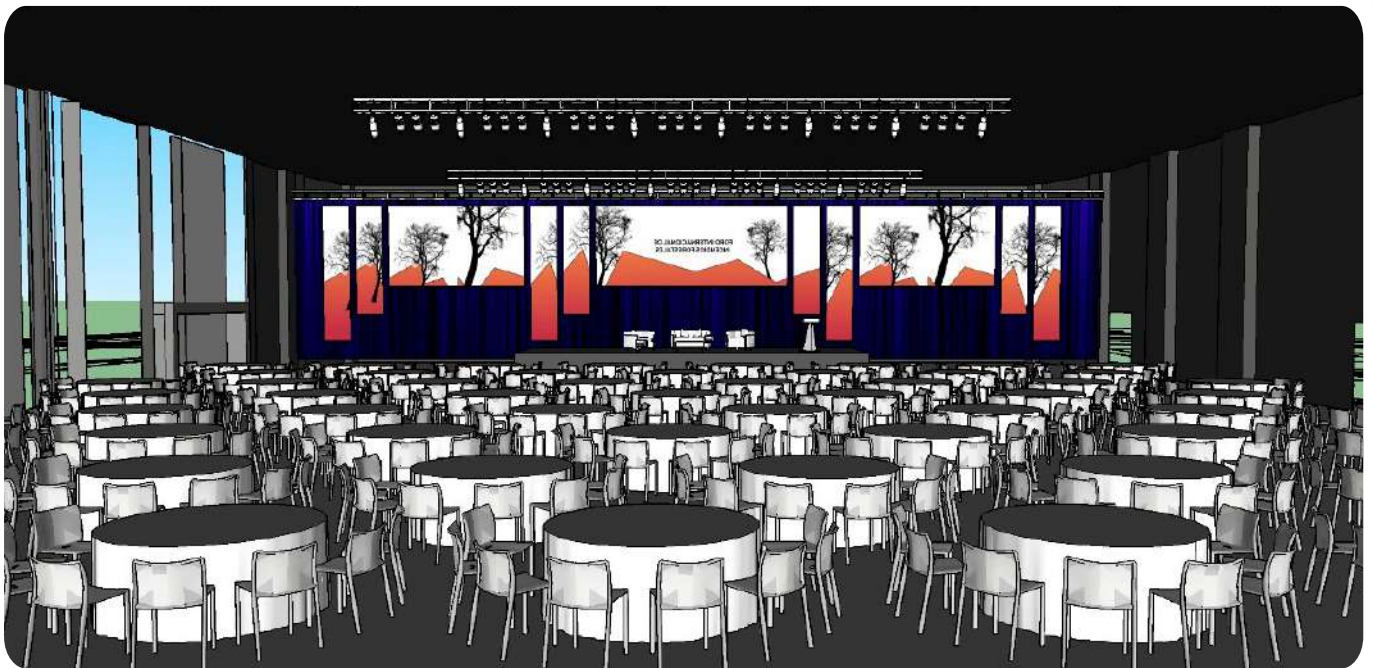
WORKSHOPS RECRUITMENT

The workshop is developed within the congress auditorium as stipulated with each company, with a wide commercial scope since the great majority of congressmen and congresswomen will be able to attend them.

FREE REGISTRATIONS FOR COMPANIES

Free registrations will be provided in advance by the FBVPC. It is necessary that each company interested in having free registrations contacts: forointernacional@bomberoscordoba.org.ar.

The names of the free registration holders must be send in a single email before Tuesday 10 of October, 2018.



CONTACT INFORMATION



forointernacional@bomberoscordoba.org.ar



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